

Privacy policy

Status: August 2, 2022

1. general

Data protection and data security have a very high priority for us. We have therefore taken extensive technical and organizational measures within the framework of data protection regulations to ensure the protection of your personal data. Boatpark provides its offers via various access channels (e.g. website and smartphone app) (all together called "platform"). In all cases, the data transfer is secured via end-to-end encryption.

At this point, we would like to inform you about the use of your personal data as well as the use of cookies and analysis tools on our platform. By using our platform (and registering to use it, if applicable), you agree to the terms of this privacy policy. This privacy policy applies to all current and future ways of accessing the platform.

2. responsible body and service provider

The responsible party and at the same time service provider is Boatpark AG, Switzerland (see contact details under "Who we are" on our website).

3. subject of data protection

The subject of data protection is personal data. This is individual information about the personal or factual circumstances of a specific or identifiable natural person. This includes, for example, information such as name, postal address, e-mail address or telephone number, but also usage data such as your IP address.

4. collection, processing and use of your personal data

The scope and type of collection, processing and use of your personal data differs depending on whether you only visit our platform and use it for informational purposes or also correspond with us via our platform, or actively use it as a renting and/or leasing user.

a) Use for information purposes only

For the purely informational use of our platform, it is generally not necessary for you to provide personal data. Rather, in this case we only collect and use the data that your Internet browser automatically transmits to us (in particular your IP address). This information is stored - in non-anonymized form - only for the duration of your visit to the platform, and an analysis is carried out afterwards in anonymized form only for statistical purposes. Therefore, no personal data about you is collected.

b) Active use of the platform / registration

If you actively use the platform and register as a user, we will store and process the data you provide during registration (in particular name, first name, e-mail, telephone number, address, etc.) to enable you to rent or lease berths via the platform.

c) Offering user

In addition, when using the platform as an offering user, various data provided by you will be published on the platform so that renting users have the opportunity to access the berths registered by you and conclude a corresponding rental agreement via the platform. These are for example: Location and other information of their berth (e.g. prices and availability, optionally name of your vessel), etc. The personal data of the provider (name, phone, etc.) are not disclosed to the tenant. As a rule, all contact between the provider and the lessor takes place via Boatpark or the port and will only be passed on in exceptional cases as far as this is necessary in the context of the rental of berths / active use of the platform.

If the berth of a provider is located in the area of a port registered with Boatpark, then the port can access the berth information. This serves to verify the correctness of the information provided about the berth. The port also has the possibility to correct the corresponding information about the berth.

d) Renting user

We will pass on data of renting users to other users or landlords only insofar as this is necessary in the context of renting berths / active use of the platform.

When making a reservation via the platform, the following data will be transmitted to the port:

- name-

mobile phone number-

e-mail-

details of the vessel (license plate number, dimensions, scanned documents).

e) Consent to data collection, use and disclosure

If you correspond with us via the platform and/or actively use it as a renting or leasing user, it may be necessary for you to provide personal data. We collect, process and use the personal data provided by you to the extent necessary for the establishment, performance or termination of such a legal or quasi-legal relationship with you or between you and a third party. Such a relationship arises, for example, when you contact us or conclude a rental agreement with another user. In such cases, we use your personal data to process your request and/or to process the rental agreement. We may collect, process and use your personal data (name and address, telephone number, e-mail) for the purpose of establishing, implementing and processing the contractual relationship with us and between you and other users. This applies in particular if a rental contract is being processed with another user or if another user requests us to provide him with your data in order to assert claims. We do not check whether the claims are justified, as this can only be clarified between the users.

5. external service providers

When processing your request, it may be necessary to pass on your personal data to external service providers who act on our behalf. We ensure that the external service providers use your personal data exclusively in accordance with our instructions and in compliance with this privacy policy and the statutory provisions on commissioned data processing. Your personal data will always be treated confidentially by us and will not be passed on to other third parties who are not acting on our behalf, unless you have consented to this or we are legally entitled or obliged to do so.

6. payment service provider

Furthermore, various payment service providers are used by us to realize the payment processes. Currently, this is handled by the following companies:

- Stripe (<https://stripe.com/>)
- RaiseNow (<https://www.raisenow.com/>)

With regard to the processing of personal data by the payment service providers, their data protection declarations shall apply.

Payment data is always stored on the servers of the respective payment service providers, used for transactions and processed.

7. your rights

According to the legal provisions, you have a right to free information about your stored data and, if necessary, a right to correction, blocking or deletion of this data. Upon your request, we will inform you whether and what personal data we have stored about you.

You can object to the use of your personal data for the future at any time and free of charge, whereby further use of the platform as a registered user is thus no longer possible.

8. contact person

If you have any questions about the collection, processing or use of your personal data, for information, correction, blocking or deletion of personal data and revocation of consents, please contact:

Boatpark AG, Switzerland
e-Mail: info@boatpark.app

9. use of cookies

So-called cookies may be used on our websites. Cookies are text files that are stored on your computer.

We use cookies on the one hand to better understand how our website is used and to improve its attractiveness, content and functionality. Cookies help us, for example, to determine whether and which sub-pages of our website are visited and which content users are interested in, as well as to evaluate these findings for statistical purposes. A collection or storage of your personal data does not take place in the context of the use of cookies.

If you wish, you can disable the use of cookies at any time via the settings of your Internet browser. Please use the help functions of your internet browser to find out how to change these settings. However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent.

10. use of social media plugins

Our website uses social plugins of social networks such as "Facebook". These plugins are recognizable by their respective logos. When you call up a web page of our internet presence with corresponding social plugins, your browser establishes a direct connection with the servers of the respective operator of the logo (e.g. facebook.com). The content of the plugin is transmitted directly to your browser by the service provider and integrated into the website by the provider. Please note that data processing by Facebook, Twitter and Yahoo takes place outside the European Union. We also have no influence on the scope of

the data collected through the use of social plugins and therefore inform you according to our state of knowledge:

Through the integration of social plugins, the providers receive the information that you have accessed the corresponding web page of our website. If you are logged into a service such as Facebook, this provider can assign the visit to your account. If you interact with the plugin, e.g. press the Facebook "Like" button or leave a comment, the corresponding information is transmitted from your browser directly to the respective service provider and stored there. If you are not a member of a social network, there is still the possibility that the provider will learn and store your IP address. The purpose and scope of the data collection by the further processing and use of the data by the service provider as well as your rights in this regard can be found in the respective privacy policy. You can prevent the integration of social plugins but also the use of website analysis software by using appropriate software - such as the program "Ghostery". In addition, "logging out" from the respective social network - such as Facebook - prevents the respective network from assigning the data collected by accessing our website to your profile.

11. other technology partners

We use other technology partners to operate our platform. Their respective data protection declarations apply.

- Cyon, Switzerland (www.cyon.ch): Hosting of the web site and app database, e-mail
- Twilio, USA (www.twilio.com): SMS dispatch
- Google, USA (www.google.com): Cloud Platform, Map Search (map functions), push messages.
- Mailchimp, USA (www.mailchimp.com): Mailing dispatch
- WordPress, USA (www.wordpress.com): Website development

12. commissioned data processing

We use various third parties as service providers to provide the services of the platform. Insofar as this involves the processing of personal data, these service providers always act as commissioned data processors for us.

13. security of your data

The data you transmit to us is protected by appropriate technical and organizational measures to protect it in particular against accidental or intentional manipulation, loss, destruction or access by unauthorized persons. In all cases, data transmission is secured via end-to-end encryption.

14. update of this privacy policy

We will periodically update this privacy policy. If a new consent to a change of this privacy policy is required, we will obtain this consent from you accordingly.