

Privacy policy

Status: 25 April 2021

1. general

Data protection and data security have a very high priority for us. We have therefore taken extensive technical and organizational measures within the framework of data protection regulations to ensure the protection of your personal data. Boatpark provides its services via various access channels (e.g. website and smartphone app) (all together called "platform"). At this point we would like to inform you about the use of your personal data as well as the use of cookies and analysis tools on our platform. By using our Platform (and registering to use it, if applicable), you agree to be bound by the terms of this Privacy Policy. This privacy policy applies to all current and future ways of accessing the platform.

2. responsible body and service provider

The responsible party and at the same time service provider is Boatpark AG, Switzerland (see contact details under "Who we are" on our website).

3. subject matter of data protection

The subject of data protection is personal data. This is individual information about personal or factual circumstances of a specific or identifiable natural person. This includes, for example, information such as name, postal address, e-mail address or telephone number, but also usage data such as your IP address.

4. collection, processing and use of your personal data

The scope and type of collection, processing and use of your personal data differs depending on whether you only visit our platform and use it for information purposes or also correspond with us via our platform or actively use it as a renting and/or leasing user.

(a) Use for information only

For the purely informational use of our platform, it is generally not necessary for you to provide personal data. Rather, in this case we only collect and use the data that your internet browser automatically transmits to us (in particular your IP address). This information is stored - in a non-anonymous form - only for the duration of your visit to the platform and is subsequently evaluated in an anonymous form only for statistical purposes. Therefore, no personal data about you will be collected.

b) Active use of the platform / registration

If you actively use the platform and register as a user, we will store and process the data you provide during registration (in particular your surname, first name, e-mail, telephone number, address, etc.) in order to enable you to rent or hire berths via the platform.

(c) Letting users

when using the platform as a renting user, various data provided by you will also be published on the platform so that renting users have the opportunity to access the berths registered by you and to conclude a corresponding rental agreement with you via the platform. These are for example: Location and other information of your berth (e.g. prices and availability, optionally name of your vessel), etc. The personal data of the lessor (name, telephone, etc.) are not disclosed to the lessee. As a rule, all contact between the tenant and the lessor takes place via Boatpark and will only be passed on in exceptional cases if this is necessary in the context of the rental of berths / active use of the platform.

d) Renting user

We will only pass on data from renting users to other users or lessors to the extent that this is necessary within the framework of the rental of berths / active use of the platform.

When making a reservation via the platform, the following data is transmitted to the port:

- name-

mobile phone number-

email-

details of the vessel (registration number, dimensions, scanned documents)

e) Consent to data collection, use and disclosure

If you correspond with us via the platform and/or actively use it as a renting or leasing user, it may be necessary for you to provide personal data. We collect, process and use the personal data provided by you to the extent necessary for the establishment, performance or termination of such a legal or quasi-legal relationship with you or between you and a third party. Such a relationship arises, for example, when you contact us or conclude a rental agreement with another user. In such cases, we use your personal data to process your request and/or to process the rental agreement. We may collect, process and use your personal data (name and address, telephone number, e-mail) for the purpose of establishing, implementing and processing the contractual relationship with us and between you and other users. This applies in particular if a rental contract is being processed with another user or another user requests us to provide him with your data in order to assert claims. We do not check whether the claims are justified, as this can only be clarified between the users.

5 External service providers

When processing your request, it may be necessary to pass on your personal data to external service providers who act on our behalf. We ensure that the external service providers use your personal data exclusively in accordance with our instructions and in compliance with this data protection declaration and the statutory provisions on commissioned data processing. Your personal data will always be treated confidentially by us and will not be passed on to other third parties who are not acting on our behalf, unless you have consented to this or we are legally entitled or obliged to do so.

6. payment service provider

Furthermore, we use various payment service providers to implement the payment processes. Currently, this is handled by the following companies:

- Stripe (www.stripe.com)

With regard to the processing of personal data by the payment service providers, their data protection declarations apply.

Payment data is always stored on the servers of the respective payment service providers, used for transactions and processed.

7. your rights

According to the legal provisions, you have a right to free information about your stored data and, if applicable, a right to correction, blocking or deletion of this data. Upon your request, we will inform you whether and what personal data we have stored about you.

You can object to the use of your personal data for the future at any time and free of charge, whereby further use of the platform as a registered user is no longer possible.

8. contact person

If you have any questions about the collection, processing or use of your personal data, for information, correction, blocking or deletion of personal data and revocation of consents, please contact:

Boatpark AG, Switzerland
e-Mail: info@boatpark.app

9. use of cookies

So-called cookies may be used on our websites. Cookies are text files that are stored on your computer.

We use cookies to better understand how our website is used and to improve its attractiveness, content and functionality. Cookies help us, for example, to determine whether and which sub-pages of our website are visited and which content users are interested in, as well as to evaluate these findings for statistical purposes. A collection or storage of your personal data does not take place in the context of the use of cookies.

If you wish, you can deactivate the use of cookies at any time via the settings of your internet browser. Please use the help functions of your internet browser to find out how to change these settings. However, we would like to point out that in this case you may not be able to use all the functions of this website to their full extent.

10. other technology partners

We use other technology partners for the operation of our platform. Their respective data protection declarations apply.

- Cyon, Switzerland (www.cyon.ch): hosting of the web site and app database, email
- Twilio, USA (www.twilio.com): SMS dispatch
- Google, USA (www.google.com): Cloud Platform, Map Search (map functions), Push Messages
- Mailchimp, USA (www.mailchimp.com): Mailing dispatch
- Wordpress, USA (www.wordpress.com): Website Development

11. commissioned data processing

We use various third parties as service providers to provide the services of the platform. Insofar as this involves the processing of personal data, these service providers always act for us as commissioned data processors.

12. security of your data

The data transmitted by you are protected by us by suitable technical and organizational measures, in order to protect them in particular against accidental or deliberate manipulation, loss, destruction or access by unauthorized persons.

13. update of this privacy policy

We will periodically update this privacy policy. If we need to ask you for your consent to change this privacy policy, we will do so.